



warm thoughts

from CHRISTOFF MITCHELL PETROLEUM

winter 2010

PERSONALLY SPEAKING

we're in the pink

The color pink is not your typical color for a fuel delivery vehicle. That's why our new pink propane truck, which we have dubbed "The Pink Lady," has been getting a lot of attention since it began making deliveries



Rusty Christoff & Jeff Mitchell

last November. But we're not just trying to be colorful.

For every gallon of propane gas delivered from our pink truck, we will donate 2¢ to the Pittsburgh affiliate of Susan G. Komen for the Cure, which is the largest source of nonprofit funds in the fight against breast cancer.

join us in our campaign

This is our way of giving back to the community we love. We also want to raise awareness and inspire people to get involved.

Besides donating 2¢ for every gallon we deliver, we're also asking our customers, vendors and suppliers to make individual donations. (Please note that you can use the enclosed card if you would like to make a donation.) We have set a goal of raising \$50,000 over the next five years for this worthy cause.

Thank you in advance for joining us in this important campaign, which we recently kicked off with a formal dedication

ceremony (see the article at right). Everyone here is excited about what we can accomplish.

Warmly,

Rusty Christoff & Jeff Mitchell

thank you for your support!

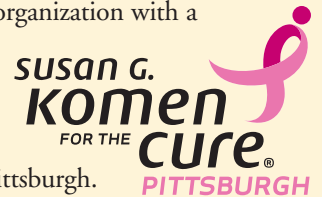
By the time you're reading this, you may have already attended the formal dedication of our Susan G. Komen for the Cure truck at our offices in Philipsburg. Anyone who was



generous enough to donate \$100 or more earned a place on our pink honor roll.

Susan G. Komen for the Cure was established in 1982 by Nancy G. Brinker to honor the memory of her sister, Susan G. Komen, who died from breast cancer at the age of 36. Today it is an international organization with a network of

volunteers who work for local chapters like Komen Pittsburgh. The Pittsburgh chapter sponsors events like the annual Race for the Cure. You can learn more by visiting CMPetroleum.com.

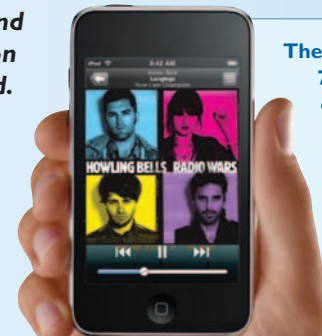


an iPod touch

Enter to win an iPod touch today! It not only lets you enjoy music, videos and games, but it's a pocket computer too, giving you mobile access to the Internet and email.

\$299 value!

Read this newsletter and answer the questions on the enclosed reply card. All entries received by 5-14-10 with the correct answers will be entered in a drawing. Five prizes will be awarded.



The 32GB iPod touch holds 7,000 songs, 40 hours of video and 40,000 photos! Features include voice control, Wi-Fi, Bluetooth, built-in speaker and earphones with remote and mic.

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✓ help us deliver for a cure
 ✓ you could win an iPod touch!*

*No purchase necessary. A purchase will not improve chance of winning. See enclosed card for details.

save 30% on a new water heater

If you've been running out of hot water or struggling with high utility bills, a propane tankless water heater could solve these problems.

According to the Propane Gas Association of New England, conventional water heaters waste energy because the tank continues to reheat unused water. On the other hand, tankless water



Enjoy an abundant supply of hot water at a very low cost!

heaters only heat water when you turn on your hot water faucet.

And because most propane tankless systems can generate about five gallons of hot water every minute, you'll enjoy an abundant supply at a very low cost.

You can save even more because many tankless water heaters qualify for a federal tax credit. If you install a unit by the end of this year, you can claim a credit of up to 30% of the cost.

Call us or return the enclosed card today to learn more.

why Fox's Pizza Den made the switch

For Dave Young, manager of Fox's Pizza Den in Northern Cambria, running out of fuel was the last straw.

"It happened on a Thursday night and I lost a lot of business," he recalls. "It was very frustrating because my fuel dealer had me on their automatic delivery schedule. This was never supposed to happen."

That's when Dave called on Mark Lesney, one of our managers.

"Mark has been great. He gave me a competitive price and I know I will never have to deal with running out of fuel again," says Dave.

We know that we can't control world energy prices or change the weather. But we can make every one of you — whether you're a homeowner or you run a business — feel appreciated, cared for and confident that we will come through for you.



SNAPSHOT

Coordinating service calls, fielding customer calls and handling paperwork are just a few of the daily responsibilities taken on by Larry Dixon, our service manager for the past nine years.

Larry keeps everything running smoothly with his organizational skills and his "can-do" attitude.

"I started working here about 20 years ago, and did everything from pumping gas, delivering fuel and working as a service technician,"

says Larry. "My dad Cal also worked here as a service technician and I learned a lot from him."

Like everyone else who works here, Larry is dedicated to carrying out our strong commitment to customer service.

"We always try to respond to everyone who calls as soon as possible," he says.

Away from work, Larry enjoys family time with his wife Betty and 16-year-old son Jesse. His hobbies include hunting, fishing and four-wheeling.

Note: Equipment service is not available for Shaner-Hoover customers.



Larry Dixon
 service manager